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A REPORT  
TO THE  
NATIONAL SECURITY COUNCIL

by

THE EXECUTIVE SECRETARY

on

COORDINATION OF FOREIGN INFORMATION MEASURES

December 9, 1947

WASHINGTON

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NOTE BY THE EXECUTIVE SECRETARY

to the

NATIONAL SECURITY COUNCIL

on

COORDINATION OF FOREIGN INFORMATION MEASURES

REFERENCES a: SANACC 304/11

b: NSC Action No. 11

At its second meeting the National Security Council referred SANACC 304/11 to the National Security Council Staff for revision in the light of the comments at the meeting. The enclosed report has been prepared pursuant to that directive, after consultation with representatives of the Departments of State, the Army, the Navy and the Air Force, and of the Central Intelligence Agency.

It is recommended that the National Security Council approve the enclosed report and authorize its submission to the President, with the recommendation that he approve the "Conclusions" contained therein and direct that they be implemented by all appropriate executive departments and agencies of the U. S. Government under the coordination of the Secretary of State.

SIDNEY W. SOUERS  
Executive Secretary

Distribution:

The President  
The Secretary of State  
The Secretary of Defense  
The Secretary of the Army  
The Secretary of the Navy  
The Secretary of the Air Force  
The Chairman, National Security  
Resources Board

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REPORT BY THE NATIONAL SECURITY COUNCIL

on

COORDINATION OF FOREIGN INFORMATION MEASURES

THE PROBLEM

1. To determine what steps are required to strengthen and coordinate all foreign information measures of the U. S. Government in furtherance of the attainment of US national objectives.

ANALYSIS

2. The USSR is conducting an intensive propaganda campaign directed primarily against the US and is employing co-ordinated psychological, political and economic measures designed to undermine non-Communist elements in all countries. The ultimate objective of this campaign is not merely to undermine the prestige of the US and the effectiveness of its national policy but to weaken and divide world opinion to a point where effective opposition to Soviet designs is no longer attainable by political, economic or military means.

In conducting this campaign, the USSR is utilizing all measures available to it through satellite regimes, Communist parties, and organizations susceptible to Communist influence.

3. The US is not now employing strong, coordinated information measures to counter this propaganda campaign or to further the attainment of its national objectives. The ex-

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decision of economic aid to certain foreign countries, particularly in Europe, is one of the principal means by which the US has undertaken to defend its vital interests. The nature and intent of this aid and other US contributions to world peace is unknown to or misunderstood by large segments of the world's population. Inadequate employment of information measures is impairing the effectiveness of these undertakings.

4. None of the existing departments or agencies of the US Government is now charged with responsibility for coordinating foreign information measures in furtherance of the attainment of US national objectives. Upon the Department of State devolves the principal responsibility, under the President, for the formulation and execution of American foreign policy and the conduct of American foreign relations.

5. Facilities now existing in the Departments of State, the Army, the Navy and the Air Force in the field of foreign information or which can be utilized in this field are listed in the Appendix hereto.

#### CONCLUSIONS

6. The present world situation requires the immediate strengthening and coordination of all foreign information measures of the US Government designed to influence attitudes in foreign countries in a direction favorable to the attainment of its objectives and to counteract effects of anti-US propaganda.

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7. It is considered that the initial steps to implement paragraph 6 above should be designed to provide closer coordination of policies, more effective integration of existing facilities, and intensification of foreign information measures.

8. a. The Secretary of State should be charged with formulating policies for and coordinating the implementation of all information measures designed to influence attitudes in foreign countries in a direction favorable to the attainment of US objectives and to counteract effects of anti-US propaganda. It is assumed that these functions will be exercised by the Assistant Secretary of State for Public Affairs, hereinafter referred to as the Assistant Secretary. The Assistant Secretary should consult with an informal group composed of representatives of other appropriate departments and agencies.

b. Appropriate departments and agencies should be directed to insure the most effective coordination and utilization of their appropriate facilities for the implementation of approved foreign information policies.

c. The Assistant Secretary should be assisted by a staff including qualified full-time personnel detailed from each appropriate department or agency. This staff should assist the Assistant Secretary in implementing the policies and plans established by the Secretary of State by:

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- (1) Obtaining the most effective utilization and coordination of all federal foreign information facilities;
- (2) Initiating and developing for the approval of the Assistant Secretary specific plans and programs designed to influence foreign opinion in a direction favorable to US interests and to counteract effects of Anti-US propaganda.

9. As a matter of priority, the Assistant Secretary should coordinate the determination of the requirement for funds necessary to insure performance of the functions assigned in paragraph 8 above.

10. The Assistant Secretary should be furnished by the Central Intelligence Agency with appropriate coordinated foreign intelligence.

11. The Assistant Secretary should be furnished by the appropriate departments with classified information necessary for the fulfillment of his responsibilities.

12. In carrying out the functions assigned in paragraph 8 above, the Assistant Secretary should maintain the closest possible liaison with the State-Army-Navy-Air Force Coordinating Committee.

APPENDIX

EXISTING FACILITIES IN THE FIELD OF FOREIGN INFORMATION IN THE  
DEPARTMENTS OF STATE, THE ARMY, THE NAVY, AND THE AIR FORCE

1. Department of State:

a. Under the Assistant Secretary of State for Public Affairs, the Office of International Information and Educational Exchange coordinates and operates short wave broadcasting, a daily wireless bulletin, documentary films, information libraries and exchange programs in foreign countries.

b. Public Affairs Officers and Information Officers in US Missions and Consulates.

2. Department of the Army:

a. The Chief of Information under the Deputy Chief of Staff coordinates and operates a Public Information Division and a Troop Information and Education Division. The Armed Services' Radio Service, under the latter, is carried on by the Army for the Army, Navy and Air Force.

b. Civil Affairs Division. Under this Division the Reorientation Branch prepares plans, policies and directives to bring about the reorientation and reeducation of peoples of Occupied Areas. In many ways these activities of the Army parallel in Occupied Areas the activities of the State Department's Office of International Information and Educational Exchange. The Reorientation Branch maintains a

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Field Office in New York City.

3. Department of the Navy:

a. The Division of Public Information, under the executive office of the Secretary of the Navy, has under it the Office of Public Relations.

b. (See 2-a above.)

4. Department of the Air Force:

a. Troop Information and Education Division under the Deputy Chief of Air Staff for Personnel and Administration.

b. (See 2-a above.)

APPENDIX

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